



TENNESSEE ECONOMIC DEVELOPMENT COUNCIL

## Lyndi Berrones, Regional Director at Tennessee Department of Economic and Community Development, Honored with Jim Spradley Volunteer of the Year Award

NASHVILLE, TENNESSEE -- The Tennessee Economic Development Council (TEDC) has recognized Lyndi Berrones, Regional Director of Northern Middle Tennessee at the Tennessee Department of Economic and Community Development (TNECD), as the 2021 TEDC Volunteer of the Year. Berrones has been honored with this award due to her dedication to volunteerism in economic development projects in her region.

Lyndi Berrones began her career at TNECD in 2017 as Director of Business Development, recruiting new companies to Tennessee, especially in the industries of tech, advanced manufacturing, and ceramics. She was promoted in 2019 to Regional Director for the Greater Nashville Area, leading economic development efforts in the 13-county region of Northern Middle Tennessee and encouraging growth and expansion of current businesses.

Berrones was approached by Mark Ezell, Commissioner of the Tennessee Department of Tourist Development, to serve as volunteer with the state's Economic Recovery Group, a council of 30 leaders from the public and private sectors, as well as health experts dedicated to recovery



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efforts for the state in the aftermath of the 2020 pandemic. Berrones was successful in securing donations from more than 90 partners throughout the community, culminating in over 1 Million branded masks distributed to communities across Tennessee.

Berrones led communication with these partners to design and purchase masks, and was hands-on in the separating, packing, and distributing masks across Tennessee. She accomplished all of this alongside her duties in her role at TNECD, working long hours to ensure neither organization was neglected, which is a notable feat considering she leads the most active region in the state for economic growth.

"Tennessee's economic recovery begins with the health and safety of the community, at the individual level," Berrones said. "In my professional role, I have been passionate about the continued economic growth of the Greater Nashville Area, and in the aftermath of the pandemic, it has been an honor to volunteer with the Economic Recovery Group to ensure that local businesses can get back on their feet and continue to thrive."

The Jim Spradley Volunteer of the Year Award is granted to individuals who freely give their time and talent to further the economic progress of Tennessee. Their activities and



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accomplishments in the field of industrial and economic development extend far beyond those necessary to satisfy the requirements of the vocation for which they are compensated. It is given in honor of Jim Spradley, good friend of TEDC.

TEDC is the statewide professional organization for people involved in economic development. Awards were presented in a ceremony during the TEDC Annual Fall Conference, which was held in Memphis this year.

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