

Registration Underway for the 6th Annual Tennessee Basic Economic Development Course (TBEDC)

The 6th annual Tennessee Basic Economic Development Course will be held April 30 through May 3, 2012, in Nashville at the downtown Homewood Suites by Hilton. The TBEDC is designed for those who participate in economic and community development at local, state and federal levels, and focuses on the fundamental concepts, tools and practices needed to succeed in a complex economic environment. This three and a half-day course is sponsored by the University of Tennessee Center for Industrial Services and is accredited by the International Economic Development Council and the American Planning Association.

Attendees will learn best practices in economic and community development, new methods and programs to promote job growth and investment, discuss emerging trends and factors that shape local and regional economics and develop a network of fellow economic development professionals. Course topics included trends in economic development; marketing and business attraction; business retention and expansion; workforce development; entrepreneurial and small business development; strategic planning; community development; economic development finance; real estate development; and managing economic development organizations.

Course fee is \$595 for those who register by April 2 (\$645 after April 2), and class size is limited to 40 people. The registration fee covers course materials, instruction, off-site tours, networking reception, selected meals, refreshment breaks and recognition reception. It does not cover hotel and other travel expenses. Participants can **register at** www.ips.tennessee.edu/tbedc . For additional course information or questions, contact TBEDC Course Director Dr. Andre Temple at andre.temple@tennessee.edu or (731) 425-4740.

The downtown [Homewood Suites by Hilton](#) (706 Church Street) is offering a special conference rate of \$110 (plus tax) nightly. Make reservations by April 9 to receive the discounted rate. For lodging accommodations, call (615) 742-5550 and mention Tennessee Basic Economic Development Course when making your reservation (limited rooms available).

MONDAY, APRIL 30

- 11 a.m. Registration Check-In
- 1 p.m. Welcome/TBEDC Orientation
- 1:15 p.m. Trends in Economic Development
- 3:30 p.m. Education and Workforce Development
- 5:45 p.m. Adjourn
- 6:30 p.m. Networking Reception

TUESDAY, MAY 1

- 7:30 a.m. Continental Breakfast
- 8 a.m. Overview
- 8:15 a.m. Marketing and Attraction
- 10:30 a.m. Business Retention and Expansion
- 12:30 p.m. Lunch
- 1:15 p.m. Small Business and Entrepreneurship Development
- 3:30 p.m. Economic Development Finance
- 5:45 p.m. Adjourn



WEDNESDAY, MAY 2

- 7:30 a.m. Continental Breakfast
- 8 a.m. Overview
- 8:10 a.m. Economic Development and Ethics
- 10:10 a.m. Board Bus to LP Field
- 10:45 a.m. Tourism and Economic Development
- 11:45 a.m. Lunch
- 12:15 p.m. LP Field Tour
- 1 p.m. Real Estate Development and Reuse
- 3:15 p.m. Media Training and Crisis Communication
- 5:15 p.m. Adjourn

THURSDAY, MAY 3

- 7:30 a.m. Continental Breakfast
- 8 a.m. Overview
- 8:15 a.m. Strategic Planning
- 10:30 a.m. Community Development
- 12:30 p.m. Lunch
- 1:15 p.m. Tour Library and Group Picture
- 1:45 p.m. Managing Economic Development Organizations
- 4 p.m. Understanding the CEcD Process
- 5 p.m. Adjourn
- 5:30 p.m. Course Graduation and Reception



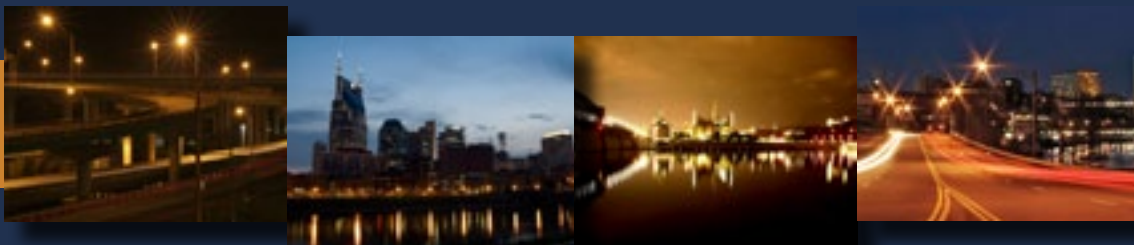
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For more information, visit
www.ips.tennessee.edu/tbedc.



April 30 - May 3 • Homewood Suites by Hilton – Downtown
706 Church Street, Nashville