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Economic Development Calender

October 24-26, 2007

TIDC Fall Conference

Franklin, TN

February 5, 2008

TIDC Day on the Hill

Nashville, TN

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2007-2008 Board Members

Doug Lawyer - President

Walt Wood - Vice President

Paul Latture - Secretary/Treasurer

Mark Herbison - Immediate Past

President/Legislative Liason

Donald Hurst - East Tennessee

David Hamilton - Middle Tennessee

Spencer Sessions - West Tennessee

Mike Evans - SEDC Director

Paul LaGrange - State Liason



INDUSTRY



PRESIDENT'S MESSAGE

Two years ago, TIDC past President Kyle Spurgeon suggested that the TIDC Board have a retreat to formulate goals that would help to steer the Board's activities for that year. This was such a good idea, I suggested as one of my first duties of President of TIDC that we do the same this year.

In June of this year, your Board convened in Nashville and spent a day going over our recent membership survey and had a strategic planning session facilitated by a former TIDC President and long-standing member of our organization, Kristin Reese-Williams.

The overall theme of the day was that there is much going right with our organization. Communication of TIDC's initiatives and activities has reached an all time high. Our quarterly news letters are being mailed out to over 1,000 individuals who include elected officials from across the state – far more reaching than just our roughly 350 members. TIDC's regional meetings have been a huge success across the state thus giving our members yet another avenue for education and networking on a smaller scale. Our Legislative day on the hill luncheon last February was our largest ever. I could go on and on....

I heard in a speech recently by the newly tapped Director of the Oak Ridge National Lab that if you are not constantly striving for better, then you should be doing something else. The same holds true for TIDC. With this in mind, we drafted at our board retreat what has been coined "The Big Three" for 2007-08.

First, we hope to create a formal process and seek input from both our membership and our economic development partners across the state in developing our Legislative Agenda. In the past, this has been a last-minute effort to generate a document which is shared with legislators in February each year. By thinking about this not only now, but all year long, TIDC will strengthen its role as the premier economic development advocacy membership organization in the Volunteer State.

Secondly, TIDC can do better at outreach to new members as well as member retention and engagement. Starting at our Fall Conference in Franklin, you will see a new member orientation program geared

PRESIDENT'S MESSAGE CONTINUED ON BACK

COMMISSIONER'S CORNER

The annual Governor's Conference on Economic and Community Development, which will be September 12th and 13th in Nashville, will take a different approach this year, focusing more on strategy implementation. The theme for this year's conference is "From Paper to Power."



We've stressed to communities across the state the need to embrace strategic planning and to take a good hard look at their strengths and weaknesses when planning for job growth. This year's conference theme will look at how communities can put their strategic plans into action and measure the results they achieve in the process.

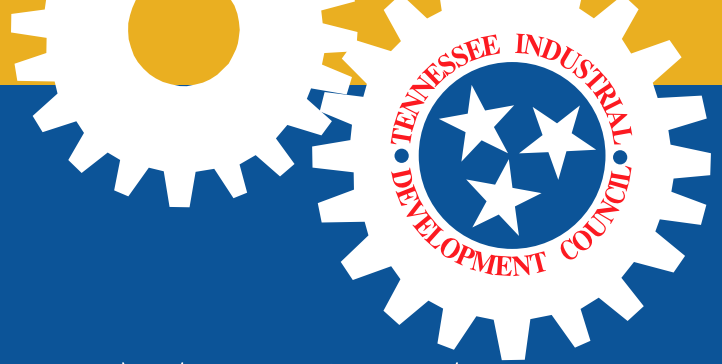
Conference attendees will get expert advice from guest speaker Tom Oreck, president and CEO of Oreck Corporation, a leading manufacturer of vacuum cleaners and other home appliances.

Given our state's experience with Oreck Corporation and Tom's record of achievement in business, he will bring valuable information to the table that our state and its communities can use to execute their strategic plans.

The conference will also focus on how we make Tennessee a strong, global competitor. We will bring back the state's representatives in Canada, Japan, Germany and for the first time, China, to meet with communities and discuss opportunities around the world.

I look forward to seeing each of you at this year's conference to share best practices and learn unique strategies that can benefit our state's work force and economic sustainability.

Matt Kisber



TIDC FALL CONFERENCE 2007 OCTOBER 24 - 26

This year's TIDC Fall Conference is focused on "Doing Business in Tennessee". The quality of the sessions is expected to be very high and offer new insights into new trends in economic development. The conference will feature a new member reception to welcome new members and familiarize them with the benefits and activities of TIDC. The Volunteer of the Year and the Professional of the Year will be recognized at the awards banquet.

You can go to www.tidc-edv.org to register online for the conference; credit cards are accepted. The TIDC Conference is one of the greatest bargains in professional development and offers valuable networking opportunities for everyone in the economic development arena.

It will be held at the Embassy Suites Hotel, Cool Springs in Franklin, TN. Contact the hotel directly at 615-515-5151 for room reservations. There is a block of rooms being held at a special conference rate so please let the hotel know you are registering for the TIDC Conference.

CONFERENCE AGENDA

Wednesday, October 24

- 3:00-6:00pm Registration Desk open
- 3:00-5:30pm Hospitality Suite – Embassy Suites
- 4:00-5:00pm Board meeting at Embassy Suites Board Room
- 5:00-5:30pm New Member Reception in Suite
- 5:30-7:00pm Early Bird Reception – Embassy Suites Ballroom
Dinner on your own (a list of area restaurants will be available at registration)
Designated hangout after dinner - Sportman's Lodge, 1640 Wingate Circle

Thursday, October 25

- 7:00am Breakfast in hotel lobby (included in room rate)
Registration Open
- 8:30-8:45am Welcome: Franklin and Williamson County Mayors, Thank you to Sponsors
- 8:45-9:30am Nissan speaker, Scott Becker, General Council of Nissan North America
- 9:30-9:45am Break
- 9:45-10:15am Samuel Lynch, President, CEO - Biotech
- 10:15-10:45am Healthway, Nick Balog, Senior Vice President of Operations
- 10:45-11:00am Commissioner Jim Neeley, Dept of Labor & Workforce Development
- 11:00-11:30am It's Good to Be in Tennessee: What Every Employer Should Know about Tennessee Employment Law – Luther Wright and Jim Murphy, Boulton Cummings Connors & Berry
- 11:30am Lunch/Golf at Vanderbilt Legends
Non Golfers: Lunch @ Sportsman Lodge
(Trolley will take guests from the Embassy to the Sportsman's Lodge)
- 6:30-7:30pm Reception at Embassy Suites Ballroom
- 7:30pm TIDC Awards Dinner (Volunteer of the Year Award, Professional of the Year Award, Lifetime Member Presentation)
- 9:30pm After hours location – Micky Roos (509 Hillsboro Road)

Friday, October 26

- 7:00-8:00am Breakfast in hotel lobby (included in room rate)
- 8:00-8:45am TIDC Membership Meeting
Doug Lawyer
Kristen Williams, Survey Results
- 8:45-10:15am Tim Koegal, The Exceptional Presenter
"Delivering an exceptional presentation does not guarantee a win every time. But you should never lose because your presentation was less than exceptional." From the White House to boardrooms worldwide, Tim Koegal has strengthened the presentations, media relations and communication skills of CEOs, world leaders, business executives, managers and sales professionals. Each attendee will receive a copy of his new book. www.theexceptionalpresenter.com
- 10:15-10:30am Break
- 10:30-10:45am TEP/TVA/SEDC/IEDC Update - Mark Herbison, John Bradley, Mike Evans, IEDC
- 10:45-11:15am The PILOT Briefing, Jim Murphy, Boulton Cummings, Connors & Berry
- 11:15-11:45am Commissioner Susan Whitaker, Tennessee Department of Tourism
- 11:45-12:15am Deb Woolley, Tennessee Chamber of Commerce & Industry
Robert Bibb, Tennessee State Representative, View from the Hill
- 12:15pm Adjourn

PRESIDENT'S MESSAGE CONT.

towards first time attendees. Also, first time conference attendees will be highlighted in registration packets. Our website is already featuring new member profiles. This, we hope, will help to break down barriers for new folks and certainly strengthen our networking opportunities.

And the final of our "Big Three" is to strengthen partnerships with other Economic Development related organizations. Anyone involved in economic development knows that this is a partnership/relationship business first and foremost. We want to make sure that TIDC is seen as a strong partner state-wide. You will see an expanded list of partners on our website and we hope to draw from various partners as we plan our conferences and regional meetings.

Some of the big three ideas have been implemented. Some are just an idea and will take time to formulate. TIDC should always be striving for better. I'll see you at the Fall Conference in Franklin.

Doug Lawyer

Welcome New TIDC Members

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Jeanette Scalf , Director Research and Communication
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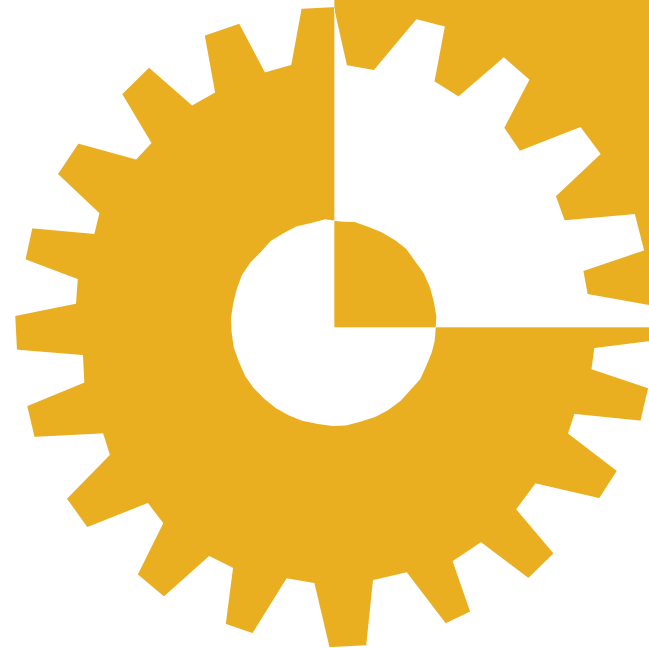
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